



Communities In Schools of San Antonio
2024 Stuff The Bus School Supply Drive
Frequently Asked Questions

Overall Fundraiser

How can I support the Stuff The Bus School Supply Drive?

There are three ways to support Stuff The Bus.

1. **Collect school supplies** at your location. Items must be new/unused school supplies. Check out the school supply flyer to view the list of recommended items. We can provide you with printed marketing materials & a yellow collection barrel if interested (limited quantities available)
2. **Raise funds** online by creating a fundraising page. Monetary donations that will allow our Site Coordinators to purchase the supplies our students need when they return to school in August. You can also simply **make a flat donation** by going to Stuffthebus.cissa.org.
3. **Volunteer on Stuff The Bus Day** scheduled for Saturday, August 3rd. CIS-SA staff and volunteers will invite H-E-B customers to join the cause by donating supplies as part of their shopping experience. Volunteers will serve at 1 of 34 participating H-E-B locations to cover a 9:00 a.m. - 5:00 p.m. shift. Click [here](#) to register your volunteer group.

You may also participate in multiple methods if you so choose to!

All [2024 Partners](#) will receive recognition on the Stuff The Bus website, unless they choose to remain anonymous.

When is the last day to donate supplies?

If you are collecting supplies, supplies should be dropped off at the HEB Super Regional Warehouse on **Thursday, August 1st**. This date is important as we will have staff dedicated to accept the donations, sort, and package the supplies for distribution.

When is the last day to donate money?

We are accepting *monetary* donations now through Thursday, August 15th. Our goal is to raise \$430,000 worth of supplies by this date (in kind value and monetary value). We know with you on our team we will reach our goal!

What marketing resources exist that can help me spread the word?

We've made it easy for partners to lead a collection effort by creating a Fundraising Toolkit that is filled with tips and templates to use. Resources include email templates, social media posts, flyers, and more. For in person collections, we can provide a yellow 44 gallon- (31 1/2 x 24) barrel, along with 11x17 posters, and other promotional items. Barrels must be returned to CIS-SA at the time of the supply drop off.

Who benefits from these supplies?

Supplies donated through STB benefit any student in need that attends [one of our 160+ partner schools](#) across 13 school districts. Students do not need to be enrolled in our program to receive free supplies.



They are made available to students not only at the start of the school year but throughout the school year.

What can my monetary donation provide students?

Each time you participate in the Stuff The Bus School Supply Drive, you entrust Communities In Schools of San Antonio to direct your gifts to where they are needed most. This includes, but is not limited to, the purchase of school supplies, technology and uniforms needed by our students. Below are a few examples of what your donation can provide.

- \$20 fills a pencil pouch with supplies,
- \$50 packs a backpack,
- \$100 provides enough supplies for siblings,
- \$300 places technology into our students' hands,
- \$1,500 provide school supplies for a school campus,
- \$5,000 stuffs a school bus with supplies.

My company has our own platform that we use to promote fundraisers and secure donations. Can we use our platform instead of the Stuff The Bus page to collect donations?

Yes! Some companies promote giving opportunities on their own company platform which could make it easier for employees to make donations using payroll deductions and process matching gifts. If your company chooses to use your own secure platform, you should still register on the Stuff The Bus website so that your company can receive recognition on the 2023 Partner List. On the back end, we will manually enter in the donation amounts received so that we can capture your gifts on the site.

My company would like to support Stuff The Bus, but instead of asking employees to donate we would like to make a flat donation. Can we do that?

Yes! Some companies have opted to make a flat donation. In this case, you will still receive recognition on the Stuff The Bus website. You can donate by going to Stuffthebus.cissa.org or mail us a check to the following address:

Communities In Schools of San Antonio
ATTN: Jessica Hannah
1045 Cheever Blvd., Suite 201
San Antonio, TX 78217

Team Captains

We have different departments or locations that would like to participate, and we would like to track each location's/department's donations separately. Is that possible?

Yes! Contact Jessica Hannah, Director of Donor Relations at jhannah@cissa.org and she will set up a "TEAM" profile for your organization so that you can have multiple fundraisers support one collective team goal. This will allow you to track each departments/locations donations... we know some people love friendly competition!



I sent an email through my page dashboard, but no one has received it yet. Do you know why?

Sometimes companies have security features that prevent emails from going through. Contact your IT Department to see if they can mark Qgiv as a safe user or see if they can release the email. The email address will show noreply@ggiv.com. Alternatively, you can send emails to your network using your personal or work email account instead of sending it through the Stuff The Bus website. This will ensure that your network receives your emails.

Someone donated, but I do not see it reflected on my team page. Why is that?

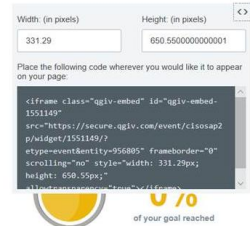
There are two different ways a donor can give your team credit for their gift.

1. By sharing your team link, all donations will be applied to your team page. You can find your team URL link by going to your dashboard, scroll down to the bottom of the page and copy the link titled "My Page" or "My Team Page"
2. When a donor is on the donate page, for first question (*Donation Recipient*) they should select **"or Select this button to give credit to a specific Team or Fundraiser"** and then they should select your team's name.

Once your team is selected and the donation is successfully submitted, it will automatically appear on your team page and your thermometer will be updated. If a donor forgets to select your team as the recipient or if you don't see a donation reflected on your page, please contact Jessica Hannah at jhannah@cissa.org.

How do I embed the fundraising thermometer on my organization's or company's website?

Share progress towards your goal by embedding the thermometer on your website! To do this, simply hover over the top right corner of the thermometer and click *Embed This Widget*. Then you will copy over the code onto the page you would like the thermometer placed. It's a great visual to serve as a reminder about the event and helps celebrate success!



How can I get others interested in donating to Stuff The Bus?

When you tell people why a cause matters to you, they listen. Use your fundraising page and emails to tell your friends, family, and colleagues how our mission aligns with your beliefs/values. When something matters to you, it matters to the people who know and love you!

Social media is a great way to share your fundraising efforts and encourage support. Make sure to tag us. You can also share posts from our main social media pages.

Instagram: CIS_SanAntonio

Facebook: CISSanAntonio (There is an option to create a Facebook fundraiser from your dashboard)

Twitter: @CISSanAntonio

If you have a marketing team, share the fundraising toolkit with them and tap into their expertise.

Have more questions? Contact Jessica Hannah, Director of Donor Relations, jhannah@cissa.org